

## Arigatou International – End Child Poverty

### ‘Together we can end child poverty worldwide campaign’

### The International Day for the Eradication of Poverty (IDEP) – 2020

**Global theme:** Acting together to achieve social and environmental justice for all

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## Social media pack for Partners

### Overview

The International Day for the Eradication of Poverty (IDEP) is a global event marked every year on 17th October. It is a day for awareness, activism and action against poverty. Arigatou International – End Child Poverty uses this opportunity to organize multiple processes to cast a spotlight on child poverty and to mobilize actions to address it. We anchor our IDEP actions upon our broader ‘Together We Can End Child Poverty Worldwide’ campaign, which mobilizes community awareness, activism and advocacy. Among other actions, during IDEP October 17th, we promote awareness on child poverty, through online messaging.

- ✚ These messages are intended for use during the week between 12th – 20th October 2020.

| Visual asset  | Message  |
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|  | <p>This year’s International Day for the Eradication of Poverty gives us an opportunity to come together and take action towards social and environmental justice, with a focus to overcome child poverty. Together, we our actions count towards eradicating child poverty &gt; <a href="https://bit.ly/3krwT6u">https://bit.ly/3krwT6u</a></p> |



Social Justice is important in ending child poverty because it addresses the underlying structural root causes of poverty including: corruption, gender inequalities, racial discrimination and racism, restrictions of freedom of religion or belief and violence against children. Find out more > <https://bit.ly/3aSwYwc>

**Empower Children to Participate**  
Create opportunities to listen to children, and to work together with children in developing solutions to alleviate child poverty.

This International Day for the Eradication of Poverty provides us an opportunity ensure social for children by to empowering them through ensuring their meaningful participation in in matters affecting them and allowing them come up with solutions (add link from your website or any online space)

**CHILDREN'S SOLUTIONS LAB**

Do you have a child-led project to address poverty through education?  
**We want to support it!**

In this year's commemorations of the International Day for the Eradication of Poverty, Arigatou International has launched unique opportunity to enable children take an active role in acting against poverty by providing a space for them to come up with education oriented solutions to end poverty. Learn more about Children's Solutions Lab and be part of it > <https://bit.ly/30jxIGl>

**Give your time and resources**  
Choose to volunteer your skills and expertise during the International Day for the Eradication of Poverty, by serving children affected by poverty. Or make it a longer-term engagement by becoming a regular End Child Poverty volunteer in your community.

The Covid-19 pandemic has notably reversed progress made in alleviating child poverty. During this International Day for the Eradication of Poverty, we can donate resources such as foodstuffs, clothing, stationery as well as volunteer our skills in order to undo the damage caused by the pandemic. Become a volunteer today and let's work together towards alleviating child poverty > <https://bit.ly/30kYoHi>

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|  <p><b>Organise a virtual International Day for the Eradication of Poverty event</b></p> <p>Use easy-to-access online resources to organise a virtual IDEP meet-up for your network.</p>            | <p>Every action towards ending child poverty counts, big or small, the action counts. Whether is raising awareness about the state of child poverty in your community or challenging your local leaders to make a difference or even organizing creative events to help children cope and even innovate solutions during this difficult times. Your action counts!</p> <p>(add suitable link from your website on any online space)</p> |
|    | <p>Investing in strong social protections systems as part of ensuring social justice will enable us bridge widened inequalities, exposed and exacerbated by Covid-19 and thus create a better world for all children<br/>Learn more &gt; <a href="https://bit.ly/2QP0eJe">https://bit.ly/2QP0eJe</a></p>  |
|  <p><b>Together We Can End Child Poverty Worldwide</b></p> <p>#endchildpoverty</p>  | <p>The resultant effects of climate crisis; such as prolonged draught, floods, pollution have devastating effects on the poor especially children. Thus, acting together for environmental justice remains key to ending child poverty. Find out more. (add suitable link from your website on any online space)</p>  |
|  <p><b>The Children's Solutions Lab</b></p> <p>We are supporting creative children-led initiatives, aimed at tackling child poverty and the underlying ethical challenges, through education.</p> | <p>How can you organize a Children's Solutions Lab event? Simply provide a safe space where children can discuss key issues related to poverty affecting them, root causes, ethical challenges and how education can help alleviate child poverty. Then, encourage children to propose a solution that they want to champion and implement. Find out more &gt; <a href="https://bit.ly/3clvbec">https://bit.ly/3clvbec</a></p>          |

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|  | <p><b>1</b> NO<br/>POVERTY</p>  <hr/> <p>To end poverty in all its<br/>forms everywhere by 2030</p>  <p><b>CSOPartnership</b><br/>for Development Effectiveness</p> | <p>By focusing on children, countries can end poverty and achieve the Sustainable Development Goal (SDG) 1 on ending poverty. Are we on track with less than 10 years left to achieve the SDGs? Find out more &gt; <a href="https://bit.ly/2EOTTNB">https://bit.ly/2EOTTNB</a></p> |
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