

9th October, 2020

An Invitation to Act Together to Achieve Social and Environmental Justice for All Children

The International Day for the Eradication of Poverty campaign – 2020

The world will mark the International Day for the Eradication of Poverty (IDEP), on the 17th of October 2020, under the theme, “*Acting Together to Achieve Social and Environmental Justice For All.*” As with each year, it is an opportunity for us to create awareness, build advocacy and act to address child poverty, anchoring these efforts upon our broader ‘*Together We Can End Child Poverty Worldwide*’ campaign.

I am writing to invite each one of you to take action, whether big or small, towards building a society where children’s rights and wellbeing are assured. Every child has the right to survival, protection, participation and development. Children deserve a society that cares and nurtures them for a better future.

Indeed, these are difficult days due to the many challenges posed by the COVID-19 pandemic. Many children are currently away from school, their parents and caregivers affected by loss of livelihoods and many families facing inadequate access to quality healthcare. Millions of children, without immediate and collective interventions, could be pushed into deeper poverty as a result.

It is my heartfelt desire that as we take action during IDEP 2020, we reflect on what social and environmental justice means for all children, and how we can work together to achieve this.

Arigatou International — End Child Poverty invites you to commemorate with us the International Day for the Eradication of Poverty, on the 17th of October by supporting meaningful children’s participation in:

- Empowering children to participate in action to overcome child poverty.
- Donating resources and volunteering your skills to serve children affected by poverty in your community.
- Sharing stories from your community, by participating in our IDEP 2020 End Child Poverty Photo Campaign.
- Talking about IDEP on your social networks.
- Organizing virtual events in commemoration of IDEP.

I welcome you to visit our [website](#) for more ideas and resources. We are cognizant that IDEP is just a one-day commemoration and all these actions cannot be achieved within the day. Thus, we will be extending these actions forward beyond October 17th. Notably, we will scale some of these actions up to the Arigatou International’s [Global Week](#) of Faith in Action for Children. This week presents a larger space for action for the wellbeing of children as it brings together children and young people from diverse religious and cultural backgrounds, religious leaders, representatives from civil society and faith-inspired organizations, multilateral agencies and governments, to discuss, reflect, and act to strengthen children’s rights during and after COVID-19.

Interfaith Cooperation | Ethics Education | Prayer and Action | Ending Child Poverty

Arigatou International | Nairobi

Crawford Business Park, State House Road, Nairobi, Kenya

P.O. Box 43546 - 00100, Nairobi, Kenya

T: +254 20 2573920/1 M: + 254 733 945 971 / +254 705 320 970

E: endchildpoverty@arigatouinternational.org W: endingchildpoverty.com

The commemoration of IDEP, this year, coincides with the 20th Anniversary of the Global Network of Religions for Children (GNRC). Together with the GNRC network in 55 countries, End Child Poverty will join in celebrating the work and results achieved by the GNRC at local, regional and global level. The commemoration will pay tribute to the thousands of GNRC members who have worked tirelessly to promote and uphold interfaith cooperation for children's rights and well-being.

Let us act in partnership with relevant stakeholders to promote awareness on child poverty related issues through online messaging, public forums and advocacy. Let us call decision makers and policy influencers to task, so that social and environmental justice for children can be addressed as a priority concern at grassroots, national and global levels.

Together, our collective actions will make a difference in the lives of all children worldwide.

With best wishes and all for children,



Fred Nyabera,
Director, Arigatou International - End Child Poverty