

# Together We Can End Child Poverty Campaign

Commemorating the International Day for the Eradication of Poverty (IDEP)

## What is IDEP?

The October 17<sup>th</sup> International Day for the Eradication of Poverty (IDEP) is an opportunity to increase awareness, community actions and advocacy towards ending child poverty.

This year's IDEP global theme is "Decent Work and Social Protection: Putting Dignity in Practice for All."

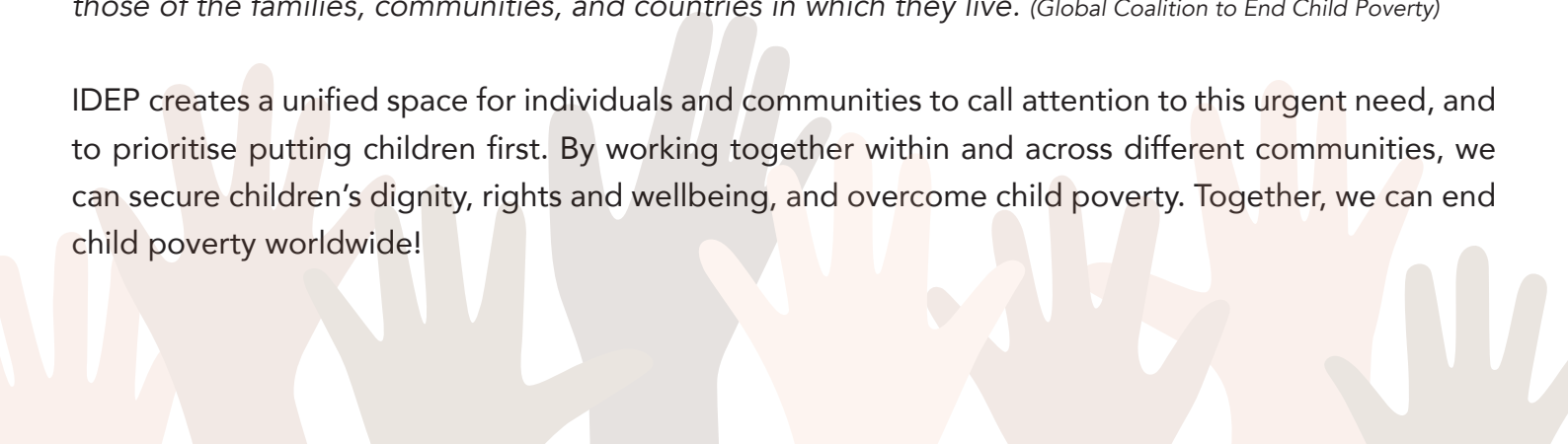
- Ensuring decent and productive work for adults and youth-led households, is one of the pathways to tackle poverty, and to empower them and the children they care for.
- On the other hand, children must be protected from all forms of child labour, that is, work that deprives children of their childhood, their potential and their dignity, and that is harmful to physical and mental development. (*Internationaal Labour Organization*)
- Social protection seeks to provide universal safety nets that reduce the impacts of poverty on children and prevent even more children from getting trapped in a cycle of poverty.

## Reasons Why Commemorating IDEP is important:

1. Child poverty is multi-dimensional. This means that, more than simply lacking money, children are deprived of adequate nutrition, health, education, housing, water, or sanitation, among other necessities.
2. Child poverty is an issue that faces all societies. As many as 1 in 2 children live in poverty worldwide.
3. Child poverty affects children disproportionately. In almost every country, whether from lower-income or higher-income countries, children are more likely to live in poverty than adults.
4. Child poverty is persistent. Unless we act now, many children born in poverty continue to grow up in poverty, and this cycle of poverty can affect one generation to the next.
5. Child poverty hinders sustainable development. The global Sustainable Development Goals (SDGs) aim to end poverty, in all its forms, everywhere. Only by ending child poverty can we achieve this.

We need to change this. *Lifting children out of poverty will make a huge difference to their lives, and those of the families, communities, and countries in which they live.* (*Global Coalition to End Child Poverty*)

IDEP creates a unified space for individuals and communities to call attention to this urgent need, and to prioritise putting children first. By working together within and across different communities, we can secure children's dignity, rights and wellbeing, and overcome child poverty. Together, we can end child poverty worldwide!



## How can I or my community and organisation make a difference? 5 Ideas for IDEP:

- 1. Use media:** Promote awareness by using available media to talk about IDEP, the urgent need to address child poverty, and possible solutions to overcome child poverty.
- 2. Advocate:** Organise community dialogue forums to listen to children, develop strategies and work together with children to address poverty that affects them.
- 3. Lobby:** Ask government leaders, business, faith and other community leaders to take relevant action – using advocacy statements, open letters and townhall meetings, among other ways.
- 4. Give:** Provide food, clothing, school supplies or other material donations and needed resources to support children affected by poverty, or their families. Consider organising local fundraising for this.
- 5. Symbolic action:** Plant a tree, organise a walk, host a game or sports activity, participate in religious or spiritual reflection, and any other meaningful action to mark this day. Invite others to join you.

### Tell Your Story:

Join our End Child Poverty online community and participate in the conversation through Facebook, Instagram, X and YouTube. Remember to tag us and use #EndChildPoverty and #AllForChildren on all your social posts, so that we can stay connected. Visit our website and subscribe to our mailing list and be the first to know about upcoming events. Share with us what you have planned for IDEP and post your stories and photos – we'll be happy to celebrate with you!

### About Us:

Arigatou International—End Child Poverty mobilises faith communities and faith-inspired resources to overcome poverty that affects children. Together with the Global Network of Religions for Children (GNRC), Prayer and Action for Children, and Ethics Education for Children, we comprise the 4 global initiatives of Arigatou International.

### Stay Connected:

Website: <https://endingchildpoverty.org>

Facebook: End Child Poverty

Instagram: @arigatou\_ecp

X: @arigatou\_ecp

YouTube: Arigatou EndChildPoverty

